



COLORADO SPRINGS COMPREHENSIVE PLAN

STEERING COMMITTEE MEETING #3

21 October 2016, 8:30 – 10:30 AM
Suite 102, City Administration Building

Anticipated Attendees:

Steering Committee

Merv Bennett, *Chair*
Susan Davies
Robert Shonkwiler
Jill Gaebler, *Vice Chair*
Josh Green
Kevin Kratt
Harry Salzman
Rachel Beck
Charles Deason
Tim Seibert
Lynette Crow-Iverson
Eric Phillips
Jim Raughton

City of Colorado Springs

Peter Wysocki, *Planning + Community Development Director*
Carl Schueler, *Comprehensive Planning Manager*
Jamie Fabos, *City Communications*
Krithika Prashant, *City Communications*
Jay Anderson, *Civic Engagement Specialist, Office of the Mayor*
Paige, *Planning Intern*

Consultant Team

Bruce Meighen, *Logan Simpson*
Megan Moore, *Logan Simpson*
Pier Davis, *Logan Simpson*
Laura Sneeringer, *CDR Associates*

Tentative Agenda:

I. Introductions/Logistics (*Chairman Bennett | 08:30*)

- a. SC Meeting #2 Summary Approval
- b. Introduction of Additional SC Member
- c. Successes To-Date

II. Phase 1 Outreach Summary To-Date (*Carl Schueler and Megan Moore | 08:40*)

- a. Overall Outreach Summary (*MM*)
- b. Additional Outreach + Involvement (*CS*)
- c. Co-Creators Update & Meeting Report Back (*MM*)
- d. Upcoming Events & Volunteer Request (*CS*)
 - i. 2016/2017 Ticket to Success Program (Monday, November 7th, 9 – 11:30 AM, CAB, Suite 102)
 - ii. UCCS Event (details TBD)
- e. Prezi Comprehensive Plan Relationships Tool (*CS*)

III. Small Group Exercise – Introduction (*Bruce Meighen | 09:00*)

IV. Small Group Exercise – Discussion (*Small Groups | 09:10*)

SC members will be divided into 3 – 4 small groups in order to make two decisions:

- To prioritize Vision Themes and identify any additional Vision Themes; and

- To offer feedback to the consultant team on what trends to research further in support of these Vision Themes

Each small group will use their packets to inform and consider their discussion. The packets include the input received to date, including the SpeakUpCOS Survey #1, social media feedback through Facebook and Twitter, direct email comments, SC and TST Meetings #1 and #2, and a series of over 40 stakeholder interviews:

1. Colorado Springs' Values: *word cloud graphically representing what respondents have identified as what they love about Colorado Springs*
2. General Topics: *bar chart which summarizes the overall general topics that survey comments and discussions have revolved around*
3. Example Vision Statements: *a list of example visionary statements that respondents, interviewees have expressed during interviews and surveys*
4. Preliminary Vision Themes: *a series of possible Vision Themes developed by the consultant team, based on the input above*

Part 1: Preliminary Vision Themes: Each small group should discuss and prioritize the suggested Vision Themes, and identify if a Vision Themes has been missed, or if necessary wording revisions are needed. Each small group will be asked to identify three of their top Vision Themes, finalize wording for each, and have their note-taker write each down on the supplied board.

Part 2: Preliminary Trends: once the Vision Themes have been decided, each small group should discuss which trends need to be investigated further to support their selected Vision Themes and identify those highest-priority trends to investigate and focus on for the upcoming COS:Talks TED-talk event.

V. Small Group Exercise Report Back (Small Groups' Facilitators / 10:00)

Each small group's facilitator will report back to the larger group the following:

- Each of their prioritized Vision Themes, including highlights of their discussion
- Each of the supporting trends for each Vision Theme

Each small group's note taker will return their notes to the consultant team to incorporate into the meeting summary

Small Group Exercise

Introduction: Steering Committee members will be divided into groups of three or four to make two decisions.

- 1: Prioritize vision themes and identify any additional themes
- 2: Offer feedback to the consultant team on which trends to further research in support of the vision themes.

Exercise Feedback:



Group 1:

Instead of building “a city of neighborhoods”, build a “community of neighborhoods.”
In a community, each neighborhood may have its own unique thing but all important to us.
Embraces its own form of healthy living, complex, but visionary, walking/biking...

Building into the community we want to be, how we grow into the distinct E W N S, bike lanes, transit, cars. We have to rebuild what we didn't do right in the first place: lots of communities with no sidewalks, no pave outs, not adequate streets. Build into what we already have.

Strengthen our tourism and military sectors while diversifying our economy.

Group 2:

We like “building a city of neighborhoods”. Neighborhoods want parks, trails, open space, public safety and to be more involved in the city. Educate in churches where people gather, in schools which are the cores of neighborhoods regardless of socioeconomic status.

Renewing neighborhood plans every 3-4 years to keep people engaged and invested in their own plan and place.

Keeping the military engaged, a lot are not from here, they aren't as invested financially and personally.

Arts + Culture: new theme, direction for fine arts center, what it is becoming, get all neighborhoods involved. History of CS, new port of the Rockies, Broadmoor, that created the arts program of CS, make strategic future for the city, and enrich city through arts and culture. Integrate it into a strategic plan for the future.

Group 3:

Contemplative, multiple viewpoints

What is a vision theme and what is it supposed to do?
How do we test ourselves, connect back with every other plan.
No grand vision in list.

Our community has a sense of place in the beauty/outdoors
Watch silos - pitting one neighborhood, idea against the other.
Strengthening our heart - downtown is important but how does that guide the whole vision when some people don't come downtown, not reflective of their vision.
“Prosperity through generational appeal” - stop telling younger generations who they are, be authentic. If it is authentic it will appeal to everybody
“Connecting our community” didn't resonate
“Efficient and effective” goes back to transportation, sub vision
Health should be a sub vision



Setting, authenticity, belonging - what they heard, what they kept going back to
Making a city that matches our scenery.
Everything goes back to making our place strong.
Don't become our own stumbling block, get the word out. Ex: Research bike lanes
(It is incredibly hard to get the word out)
If people don't know about your public process it is as if it never happened.

Group 4:

Let's talk about marketing, share what we are about

Living the Olympic healthy Ideal

That is what we are about, city is about, logo is about
Identity and our community pride, share with individuals, businesses
Reputation, we are winners, been there before, address image, share with competitors, other cities and people

Building a City of Neighborhoods

Building a city of neighborhoods, we have great pride and a lot of variety. We meet all standards of living and qualities of life, incomes of a family.
Urban redevelopments going on, commercial and residential for all different sectors of life
We are a heart to the community
Some of our neighborhoods are built in ways that don't foster interaction

Reinvesting Inward/downtown

Variety of exposure of what we want, communicate it
We have mixed-use, different neighborhoods, we can get around easily
Parks and open space are our history and important to celebrate it

Notes:

Have got to be aggressive about survey and public participation
Make a template for email blasts with logo

Important to compare our visions against the strategic plan's

Additional Notes from Bob Cutter:

- Economic metrics with benchmarks to other cities inside and outside Colorado that we would consider viable benchmarks (Fort Collins, Omaha etc...). What ROI do we need in future on our land use? Are we getting the economic performance we need out of 200 sq. miles to sustain the city? Very diverse set of metrics.
- Public safety. Are we able to fund and support public safety for the land uses we plan.....response times, funding needs....etc



- Health. Do we have a healthy city in terms of population health. We claim to be Olympic city USA.....does the health of our population reflect that.....do we need more parks and open space as we grow? Can the population access open space and parks?
- Infrastructure. Roads, transit, utilities, stormwater, related to per capita use.....commute times and distances, usage, etc "viable" sprawl???

Themes:

Living the Olympic Ideal	Like
Celebrating Our Outdoor City	Dislike
Building a City of Neighborhoods	Like
Strengthening Our Heart	Dislike
Reinvesting Inward	Dislike
Prosperity through Generational Appeal	Dislike
Connecting Our Community	Like
An Efficient and Effective City	Dislike
Thriving Through Health	Dislike
Vibrancy Through Our Base, Creativity, Innovation, and Tourism	Dislike

Other SC ideas:

- Driving a healthy and prosperous community
- Shaping our Future Together
- A city for healthy and successful living

VI. Next Steps (*Bruce Meighen* | 10:25)

- a. Talking Points for Distribution
- b. Key Speakers for "COS: Talks" Event
- c. Next Meeting Topics, December:
 - i. Review the existing conditions snapshots and trends
 - ii. Review the plan audit results
 - iii. Finalize logistics for COS:Talks, January

COLORADO SPRINGS COMPREHENSIVE PLAN

COLORADO SPRINGS' VALUES

A word cloud graphically representing what respondents have identified as what they love about Colorado Springs.

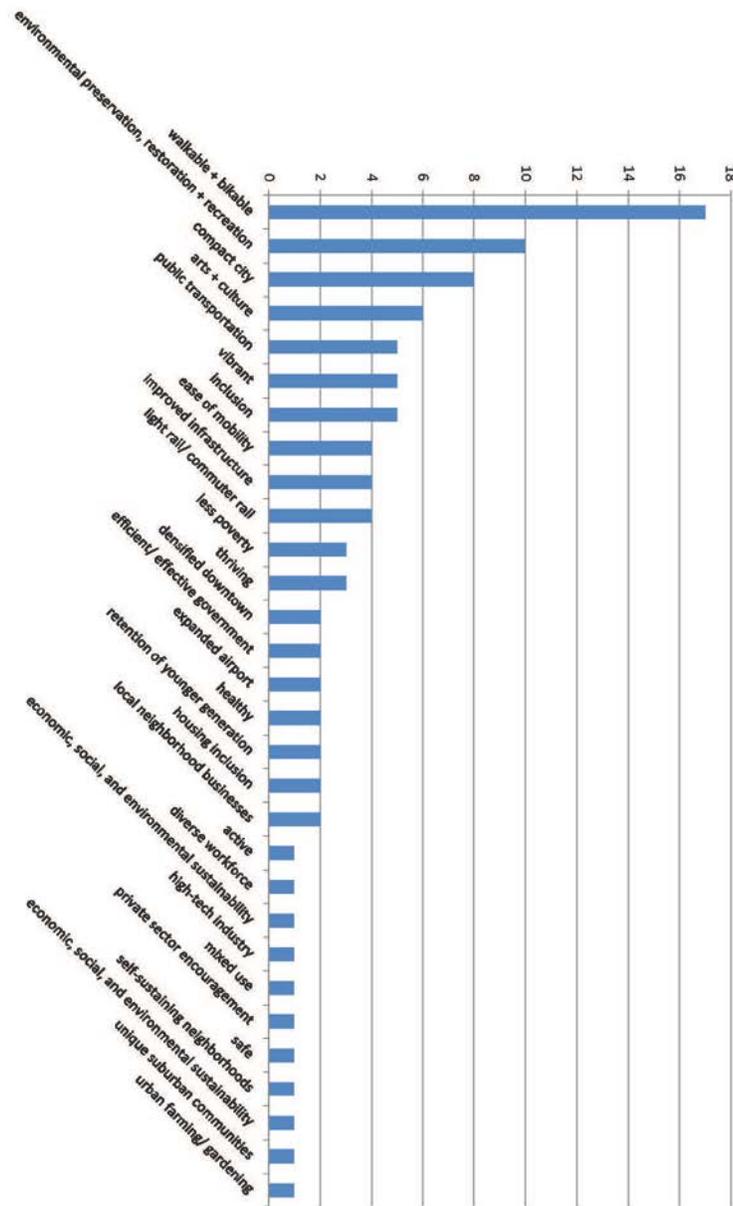


The tiniest text included in the word cloud reads: access to peace and quiet • activities • airport • boulevards • city-owned utilities • cleanliness • commitment to sustainability • community events • employment opportunities • everything • fun • garden of the gods • good shopping • healthy economy • higher education institutions • historic downtown • honest government • local food • libraries • local government • locally-owned businesses • low regulation of businesses • non-profits • potential • quality of life • responsive city government • safety • size • small but unique businesses • the old north end • values • walkability

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GENERAL TOPICS

A bar chart which summarizes the overall general topics that survey comments and discussions have revolved around.



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EXAMPLE VISION STATEMENTS

A list of **example** visionary statements that respondents, interviewees have expressed during interviews and surveys.

- A city of diverse housing options without concentration of wealth or poverty, connected through bicycle-friendly and convenient public transportations options in town, and light rail to Denver, DIA and the larger Front Range.
- A city that serves as the benchmark for other cities around the world in an efficient and effective government that allows and encourages the private sector to thrive with less of a regulatory burden.
- A city that preserves and enhances its scenic beauty.
- A vibrant, thriving, and cultured city: providing help to those in need, serving multimodal needs through upgraded bike lanes and sidewalks; preserving a multitude of farms to ensure food security; and promoting arts and culture everywhere.
- A vibrant, walkable, bikable city center full of locally-owned businesses, and surrounded by tightknit walkable neighborhoods. Ideally, a city catered to young professionals, and an outdoor recreation and tourism industry.
- A city consisting of a thriving hub of self-sustaining neighborhoods, centered on common spaces to grow, learn, create, and connect with one another.
- A vibrant arts and outdoors enclave with an abundance of affordable housing designed to support creatives and entrepreneurs.
- An energized, intergenerational community with a diversified economic structure and a clear, welcoming identity.
- A city of residents that love to live here because they love the community and environment and feel valued and respected.
- A city that considers every person important.
- City that treasures its views and the sustainability of its remaining historic architectural structures.
- A place of radical innovation – the city of Nikola Tesla – a city that embraces quirky innovative and entrepreneurial spirit.
- A fully-functioning city, with a thriving community base that loves to live here.

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PRELIMINARY VISION THEMES

A series of possible Vision Themes were developed based on the input on prior pages for Steering Committee review and refinement.

Living the Olympic Ideal

Friendship, respect, excellence, determination, inspiration, courage, and equality underpin the way we live and the institutions and facilities we create.

Celebrating Our Outdoor City

Continue to celebrate the City at the base of America's Mountain consisting of majestic views, Garden of the Gods, and natural spaces and places to visit and recreate.

Building a City of Neighborhoods

Strengthen all neighborhoods through community gathering areas, design, local jobs, infrastructure, connectivity, and a sense of pride in our community and City.

Strengthening Our Heart

Invigorate our Downtown by focusing on creating a welcoming, vibrant, connected, walkable, anchored, innovative, entrepreneurial, and valued regional place.

Reinvesting Inward

Continue to rethink and reinvent our underutilized and undiscovered spaces to create a more vibrant City.

Prosperity through Generational Appeal

Attract the creative class and younger generation, and support our senior population through investments in our quality of life, amenities, and sense of place.

Connecting Our Community

Change how we move and adjust land uses within our City to support our future generations' needs through neighborhood/regional integration and economic development.

An Efficient and Effective City

Improve east/west corridors and the public transit system; increase density; address water demands and sustainability; and address special districts and tax bases.

Thriving Through Health

Balance environmental and human health with access to local food, biking as recreation and transportation, and improving walkability and pedestrian experience.

Vibrancy Through Our Base, Creativity, Innovation, and Tourism

Embrace our world-renown tourism and military sectors while growing our high-tech, defense, sports, education, and health industries.